



Strategic Plan 2020-2025

MISSION

The mission of the Sylacauga City Schools Foundation is to enrich the quality of education for students by providing financial support to classroom teachers and programs.

STRATEGIC GOALS

<p>GOAL A</p> <p>To reach a total of \$2,000,000 in the endowment.</p>	<p>GOAL B</p> <p>To manage the assets of the Foundation to achieve the maximum long-term return on investment while maintaining the appropriate safety and diversity of investments.</p>	<p>GOAL C</p> <p>To award grants that have the maximum impact on enhancing student achievement and the quality of education.</p>	<p>GOAL D</p> <p>To continue to have a diverse board of community leaders who are passionate about, committed to, personally supportive of, and engaged in the work of the Foundation.</p>
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OBJECTIVES

<p>A1: Continue to add Chairs</p> <p>A2: Continue to increase donations from all parties interested in and connected to the Sylacauga City Schools</p> <p>A3: Continue to add various fundraising activities</p> <p>A4: Continue to pursue endowments</p>	<p>B1: Continue the policy of the Finance and Investment Committee to create the annual budget for approval no later than the first quarterly meeting of the year.</p> <p>B2: Continue the policy of the Board taking recommendations from the Finance and Investment Committee in order to fund grants.</p>	<p>C1: Continue to have only one grant cycle each year.</p> <p>C2: Continue the policy of the Grants Committee to receive, review, and make recommendations on grants that have been pre-approved by the building principal.</p> <p>C3: Continue the collaboration between the Grants Committee and the appropriate school system personnel to coordinate school system and Foundation expenditures.</p> <p>C4: Continue the process of reallocating unspent grant funds.</p>	<p>D1: Continue the appropriate level of staffing and compensation to achieve the organizational mission.</p> <p>D2: Continue the focus on member contribution and participation in fundraising activities.</p> <p>D3: Continue the current practice regarding board member potential conflicts of interest and annual commitment contract.</p>
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